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| ***CURRICULUM-VITAE*  SRIKANT MOHANTY Born on7th August 1969, male, Indian married with two kids. Residing at C/o-A.C.Mohanty H.I.G-1/60,Kapila Prasad, B.D.A.Colony, Old Town, Bhubaneswar-751002. Mob:9938384306(0) E-Mail: srikantmeera@rediffmail.com** [**Srikant19692003@yahoo.co.in**](mailto:Srikant19692003@yahoo.co.in)  **mrmohanty23@gmail.com**  Post Applied for: Writer  Educational Qualification:  (1) B.Com (Hons) from the most prestigious college of Orissa, B.J.B.college (Utkal University) Bhubaneswar, in 1989. (2) PG Diploma in Computer operations from Utkal Computer, Bhubaneswar from (April-July), 1989. (3) PG Diploma in System Management From National Institute of Information Technology (NIIT) in 1990. (4) Advanced Diploma in Business Administration from Indian school of Labour Education (ISLE) in the year 1997. (5) PG Diploma in Marketing Management from IGNOU (Indira Gandhi National Open University) in 1998. (6) Completed MBA (Marketing) from Symbiosis Institute of Management Studies, Pune.  (7) MA in Journalism and Mass communication from Madurai Kamraj University  Present occupation  Presently I am working for News Insight (An English Weekly) at Bhubaneswar as Correspondent-cum-columnist and as a Sr. Content writer for Kumar solution Pvt. Ltd, Ranchi, [www.askiitians.com](http://www.askiitians.com), and [www.nelive.in](http://www.nelive.in) and many more websites.  I am also a writer with many websites such as [www.indianblogger.com,www.factoidz.com,www.expertscolumn.com,www.instastudio.com,www.triond.com](http://www.indianblogger.com,www.factoidz.com,www.expertscolumn.com,www.instastudio.com,www.triond.com/),  [www.bdtips.com,www.greatlivingtips.com,www.digitalcontent.com,www.bukisa.com](http://www.bdtips.com,www.greatlivingtips.com,www.digitalcontent.com,www.bukisa.com/) and many more websites.   1. I am writer with passion for writing for different types of topics such as management, Human resource, Humor, Health, Philosophy of life and living and different themes. 2. I do write on assigned topics for various websites.   Total experience in Freelance Writing: 5+ years  **PAST PROFILE**  **Worked with Aditya sponge and power pvt ltd from 5th April 2004 to April 2005 as assistant general manager (Commercial & marketing) for their sponge iron plant and posted at Bhubaneswar. My company had a group turnover of 300 crores in several diversified areas like manufacturing and marketing sponge iron, construction and automobile distributorship. JOB PROFILE . Reporting to GM/DGMS on day-to-day basis regarding**  **(1) Monthly sales target vis-à-vis monthly sales figures.**  **(2) Credit control measures & outstanding position in the market.**  **(3)Performance appraisal of the sales staff.**  **(4) Appointment of channel partners & logistics control.**  **Past Experience(2)**  **(I) Worked with PAREKH PLATINUM.LTD.( Manufacturing & Marketing Jewellery) at MUMBAI , a public limited listed company, having good corporate culture with annual turnover of Rs. 800 crores , having technical collaboration with AURO ARGENTO INC U.K. and multinational operations in countries such as France, U.K., DUBAI & ITALY from 1st February 1999 to 4th April 2004. Tenure Joined PARKEH PLATIUM LTD as on 1st February 1999 as an Area Sales Officer (Equivalent to Area Sales Manager), worked in five states such as Orissa, Andhra Pradesh, Karnataka, Chattisgarh and Punjab and created entire distributor network in these states.**  **Job Profile (Last Assignment) . As in charge of Orissa & Chattisgarh and managed the entire operations of marketing gold and silver jewellery and silver and palladium based alloy through wide dealer network in these two states. . Management and supervision of the entire sales force of dealers, planning and executing sales strategies, appointing business associates and dealers in the respective two states. . Looking after credit control and logistic solution. . Looked after promotional ventures, such as conducting seminars, publicity campaigns. Reporting Pattern**  **. Compiled JC report, stock report, weekly report, daily report of sales and also timely market information report and forwarding them to DGM (Sales And Marketing), based at head office at Mumbai. PAST EXPERIENCE (3) . Worked in M/S KILBURN REPROGRAPHICS LTD, a conglomerate in WILLIAMSON & MAGOR group from October 1994 to Feb. 1999 as  sales personnel as the in-charge of their Office Automation Division being posted at their branch at Bhubaneswar and reported to Area Sales Manager based at Calcutta. PAST EXPERIENCE (4)**  **. Worked in M/S BLOW PLAST LTD at Cuttack, reported to PRODUCT MANAGER in the branch office at Cuttack as a sales officer for their dealer network for their range of moulded furniture from Dec. 1990 to Oct. 1994 and I was posted at their dealer network. Possible date of joining**  **30 Days**  **Last salary:-** **Rs. 3,00,,000 (Three lakhs rupees only per annum)**  **Present remuneration**  **Rs 0.30-0.40 paisa per word**  **Languages Known**  **Oriya, Hindi, English. . Location Preferred Bhubaneswar**  **I hereby declare the above as true to the best of my belief.**  **Place: Bhubaneswar Srikant Mohanty**  **Date:5-11-2016** |
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