

CURRICULUM VITAE

ABHISHEK KATARIYA

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Objective: To bloom as a competent person and a trustworthy name for each person I am associated with.

Educational Qualification:

AISSE	St Stephen's Sr. Sec. School, Ajmer	2008	82%
AISSCE	St Stephen's Sr. sec. School, Ajmer	2010	85%
B.Tech(electronics and communication)	YIT, Jaipur	2010-2014	70%

Technical Proficiency:

- > **Web Tools:** HTML, DHTML
- > **Languages:** C, C++, Visual Basic
- > **Operating system:** Windows 9x, 2000, XP, Mac OS X
- > **Others:** MS-Office

Internships:

BHARAT HEAVY ELECTRONICS LIMITED, BHOPAL

Observed and learned from around 12 different plants and their production. (Observed Transformer Testing and various factors that should be considered before delivering the particular unit to the client).

Uttam Galva Steels Ltd. – Observed and learned about the plant.

Academic Achievements:

Awarded **Brilliant Student Medal** from Saraswati Shiksha Sansthan, JAIPUR (2007). Was among the **top 50** students in class IX in the state of Rajasthan.

Awarded **SSTSE Gold Medal** By **NCERT** (2008), awarded to only **1200** students across the state.

Positions of Responsibility:

President: Blooming Buds; an NGO, which works for the education of the under-privileged children working at thadis and stalls. The task is carried out by teaching them at a place in Ajmer.

Foreign Students' Coordinator at AISEC, Jaipur; world's largest non-profit student's organization.

Experience :

- **Worked as a Content Writer with Netpro for 6 months (Freelancer).**
- **Worker as a Content Developer with Nexpider for 8 months (Freelancer).**
- **Worker as a Content Writer with Suvi writers for 2 months (Freelancer).**
- **Worked as a Content Writer with I solutions Microsystems for 6 months (Freelancer).**
- **Worked with Oktamam Pvt. Ltd as an Academic Writer (Freelancer).**
- **Worked with Logic Spice Pvt. Ltd as a Digital Marketing Manager –**
 - Managing Social Media Channels for International clients,
 - Curating, developing campaigns to promote on Social Media Channels
 - Link Building.
- **Worked as an International Research Associate With Azure Knowledge Corporation (Aug 2014 – Feb 2015) –**
 - Market Research
 - Client dealing
 - Synchronizing team with client's requirements
 - Quality check
 - Executing the project
- **Working as a Digital Marketing Strategist- Reporter| Team Lead- Philippines Thailand & Malaysia in Cardekho.com (Currently Working Here, From Feb 2015) –**
 - Managing overall content on the portal. Devising content from scratch, editing

as well as content marketing

- Devising Social Media strategies and implementing them
- Ensuring the optimization of Google Adwords and Facebook Ads
- Coordinating With SEO team to optimize the overall site
- Coordinating with Business Analysts, Data Analysts and Freelancers of the Philippines, Thailand and Malaysia to get industry insights