

Shailesh S Deshpande.

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**Professional Summary**

Marketing Manager effective at delivering high quality content for digital, traditional and social marketing. High achiever who produces results individually, as well as part of a results focused team.

Skills.

Social Media Management	Marketing plan development
Digital marketing	Market research
Market research	Product lifecycle management
Online and mobile consumer marketing tools	Budget development and management
Strategic marketing	E-mail and direct mail marketing campaigns

Work Experience**Centre Head**

Jan 2015 – Nov 2016.

Vernier Design Solutions Pvt Ltd – Sinhgad Road Pune

- Develop effective working relationships with customers through regular meetings and identify and obtain further.
- Sales and business development opportunities.
- Provide regular feedback to senior management about marketplace and competitor activity.
- Researching organizations and individuals online (especially on social media) to identify new leads and potential new markets.
- Maintaining fruitful relationships with existing customers.
- Managing a Centre(Pune And Solapur)
- Preparing weekly or monthly reports.
- Attending management meetings.
- Taking advantage of business opportunities.
- Performing administrative duties.
- Budgeting.
- Counseling's.
- Supervising staff
- Developed and implemented campaigns for email, online advertising, search engines and direct mail..
- Defined and tracked campaign effectiveness and adjusted strategies accordingly.
- Researching organizations and individuals online (especially on social media) to identify new leads and potential.

Property Evaluator.(Part-Time)**Jan 2012-Dec****2015****Atul Thombare & Associates – Pune**

- Compute final estimation of property values, taking into account such factors as depreciation, replacement costs, value comparisons of similar properties, and income potential.
- Draw land diagrams that will be used in appraisal reports to support findings.
- Evaluate land and neighborhoods where properties are situated, considering locations and trends or impending changes that could influence future values.
- Examine the type and location of nearby services such as shopping centers', schools, parks, and other

neighborhood features in order to evaluate their impact on property values.

- Inspect properties to evaluate construction, condition, special features, and functional design, and to take property measurements.

Production Supervisor.

July2009-Nov

2010

Tata Auto comp System Ltd – Hingewadi Maan -3Pune

- Plan, organize and direct the manufacturing and assembly.
- Maintain individual skills keeping up to date with latest production and production management concept. Supervise the work of an employee for the manufacturing plant
- Ensure compliance to all safety, quality and other statutory rules as per customer requirements. Ensuring that production is cost effective and plan for cost reduction.
- Supervising, reviewing and motivating the performance of subordinates. Giving safety training to colleagues.
- Line balancing and improving capacity of line to fulfill the customer requirements.
- Maintain 5s and Kaizens planning and implementation in the plant
- Discussing the difficulties of drag in manufacturing with the customer such as Tata motors, GM, Ford industries.
- Regular follow-up and meeting with all departments such as. Paint shop. Mould shop Assembly shop.QA department

EDUCATIONAL DETAILS.

Post Graduation Diploma in Project Management	MIT Pune	First class 2017
Chartered Industrial Engineer	Indian institute of industrial Engineering - Mumbai	Appearing
Diploma in Mechanical Engineering	Pune University	First class 2010
Diploma in Digital Marketing: Digital Marketing.	School Of Digital Marketing - Pune	Certified

TECHNICAL KNOWLEDGE

- Windows 98, XP, windows 07. (User level.)
- Sap related knowledge used for production.(PP module)
- Microsoft office.
- AutoCAD.
- Hardware & Networking Diploma.

Certifications.

- Google Certified Professional for Google Ad words.
- Google Certified Professional for Google Analytics.
- Online marketing Fundamentals.
- Creo 2
- Pro -E.

PERSONAL DETAILS

Name	Shailesh Shankarrao Deshpande.
Address	B-901 Ecstasy near paujai mandir Vadgaon singhad road Pune 411041
Date of Birth	14 th January 1990
Marital Status	Unmarried
Hobbies	Reading books, listening Music

