

**Name:** Harshada Shantaram Mahale

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**Specialization:** Marketing

**Phone No.:** 9422931370

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## **OBJECTIVE**

To work for an organization which provides me the opportunity to improve my skills and knowledge to grow along with the organization.

## **PROFESSIONAL EXPERIENCE-2**

Data Analyst at Adjility Alliance (Alliance life sciences consulting group,Inc) Pune.  
(2<sup>nd</sup> March 2015 to present)

### **Job Responsibilities:-**

- To pull data from different sources (paid or unpaid) through secondary research and data entry of pharmaceutical active substance in excel and on portal.
- To make competitor pricing report of different pharmaceutical substances(which includes-pricing of particular pharmaceutical substances, reimbursement information, therapy area) in different markets.
- To make report on cost of treatment for different active substances.
- To keep track of new launched pharma product and add it to client scope.
- To keep track of source information to get accurate information.
- To train new joiniees to help them to come to the expected level.

## **PROFESSIONAL EXPERIENCE-1**

Management trainee at Omics Group International Pvt, Ltd, Hyderabad (19<sup>th</sup> May 2014 to present)

### **Job Responsibilities:-**

- Data collection through secondary research.
- Content writing for various journals.
- Effectively communicating with renowned Scientists, Corporate Officials and High Cadre educationalists across the globe via mails, telephone, e faxes.
- Dexterously dealing with the finance related issues in the publishing sector such as publication fee, Reprints fee, etc.
- Performs handling of journals publishing in various life sciences, engineering and management sectors all over the globe and also dealing with the financial.
- Presentations and Meetings with the Company Officials

**Duration:- May 2014 –February 2015.**

## SUMMER INTERNSHIP PROJECT

**Title:** “A Perception Study of Oncologists on Oxaliplatin in 220mg and Ready to use injectables”

### Objectives:

1. To determine the market size for Oxaliplatin in 220mg for treatment of colorectal cancer, Lung cancer and Breast cancer.
2. To determine the market need for ready to use injection over lyophilized powder for injection.
3. To understand the clinical positioning of the Oxaliplatin and ready to use injections in the mind of Oncologist.

**Duration:** 2 months

## EDUCATIONAL QUALIFICATION

Degree	Board/ University	Institute/ School	Subject	Year	Percentage
MBA(Marketing)	Pune University	PUMBA (Pune)	Biotechnology	2014	67%
BSc. Biotechnology	Pune University	K.T.H.M.College Nashik	Biotechnology	2012	59%
Class 12 <sup>th</sup>	H.S.C	K.T.H.M.College	P, C, M, B	2009	65%
Class 10 <sup>th</sup>	S.S.C	K.R.T. Highschool	English, Science, Hindi, Social Studies	2007	78%

## EXTRACURRICULAR ACTIVITIES

- Completed “**Professional Course in Excel 2007-10**”
- **Research Methodology Project** -To Identify The Possibilities Of Conducting Various Activities For Residents Of Different Age Groups In Sinhadgaon Locality. (March - April 2013)

## COMPUTER PROFICIENCY

Good Operating skill in MS Word, Power point, MS Excel. sufficient

## **STRENGTH**

- Self-Motivated
- Eagerness to learn
- Good team Player

## **PERSONAL DETAILS**

Date of Birth : 06/06/1992

Permanent Address : Flat no-D-1101,Trith Towars, Baner Road, pune.

Languages Known : English, Marathi and Hindi.