**Prathibha .P**  
Bangalore, 9743298600, prathiimenon@gmail.com

FREELANCE WRITER  
Article Writing | Press Release | Data Research | Blogging

***Career Profile***

Strong, competitive and self-driven freelance writer passionate about life and work, seeking freelancing writing assignments,

Has been fortunate enough to be exposed to myriad and different kinds of people, worked with people from all parts of the globe, be it Australia, US or Europe, I have learnt and imbibed a lot.

**Career Objective** – To generate interesting, exciting and productive ideas using my strong wring skills that could contribute to the organization growth and simultaneously further develop my skills. My primary objective is to inform, promote, educate and cultivate readers through writing.

**Key Added Value And Skills**

* Creative and passionate about Writing.
* Solid idea generator and conceptual thinker.
* Ability to take complex data and present it in an easy-to-understand manner.
* Ability to consistently meet deadlines.
* Strong interpersonal skills

***Professional Experience***

**Freelance Writer, Present**

Worked for one of the largest vertically integrated media and entertainment group – The Company has launched next generation Internet portals, for which I worked as a writer and subject matter expert.

**Core Performance Highlights**

* Writing and editing articles.
* Very well versed with American style writing.
* Maintained research paper level accuracy –
* Ascribed to comprehensive approach in writing articles.
* Adhered strictly to time schedule.

**Hobitute Art and Media Services Pvt Ltd (September 2013- Present)**

* Writing art related contents.
* Creating scripts for art videos.
* Handled the responsibility of sending press releases and newsletters.
* Effectively juggled the roles of a sales co-ordinatior.
* Have written articles and blog for the company in magazines like Entrepreneur, Konnections etc.

**Minglebox Communications Pvt ltd an educational portal (November 2012 to August 2013)**

* Wrote contents about top universities and colleges.
* Handled the task of writing articles in a target oriented frame.
* Responsible for conducting research and writing content on a regular basis

**IKAV Technologies, Content Writer (Aug 30 2011 to Nov 30 2011)**

* Assigned the tasks of writing product descriptions and brand support materials of the organization
* Responsible for conducting research and writing content on a regular basis
* Handled the task of editing and proof reading content before uploading it on web pages
* Wrote quality content on various topics
* Wrote reviews for films and electronic products

***Education***

Completed Master of Computer Application from Madras University