

RIDHIMA PORWAL



CONTACT

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Address

144 GH, Scheme Number 54,
Vijay Nagar,
Indore (M.P.)

SKILL

Tally	MS – Office
Client Servicing	CRM
Content Writing	Blog Writing
Technical Writing	Critical Thinking

FOLLOW ME

LINKEDIN

[linkedin.com/in/porwal-ridhima](https://www.linkedin.com/in/porwal-ridhima)

FACEBOOK

www.facebook.com/ridhima.porwal

TWITTER

twitter.com/ridhi_28

OBJECTIVE

Looking for a challenging and responsible opportunity, explore strengths and potential in a professional organization to learn and grow skills.

WORK EXPERIENCE

TechResourcer

(August 2017 – December 2017)

- Digital Marketing Executive and Content Writer (Aug 2017- Sep 2017)
- Business Analyst (Oct 2017- December 2017)

MobiVisits Media Pvt. Ltd.

(April 2016 – November 2016)

- Summer Internship (April 2016- June 2016)
- Business Development executive (July 2016- November 2016)

GargVivek And Asscoiates

- Internship (September 2014 – June 2015)

EDUCATION

- **MBA (APR)** 8.20 (CGPA)
International Institute of Professional Studies
Devi Ahilya Vishwavidyalaya
- **B.COM** 61.57%
MKHS Gujrati Girls College
Devi Ahilya Vishwavidyalaya
- **Senior Secondary Examination - Class XII** 76.4%
SICA School
CBSE
- **Higher Secondary Examination - Class X** 8.8 (CGPA)
SICA School
CBSE

ACADEMIC PROJECT

- Major Research Project on “Social Media as a Strategic tool for Corporate Communication by Lakme Lever Private Limited (India).”