

Mokshapad Padmarag Pradhan

Harsha Hostel, Madhapur, Hyderabad
Telangama-530001

Mobile Number: +917569473288
E-Mail ID: mokshapad@gmail.com

Professional Summary:

To work in time with the objectives of the organization and utilize my potential to the optimum for the benefit and growth of the organization.

Summary of Experience:

Experience in the field of Business Development for international Event Management for Two years.

Education and Qualifications:

2012 – 2014: Lovely Professional University, Punjab
M.B.A in Marketing & Finance with an aggregate of 65%

2008 – 2012: BIST, Chennai
B-Tech in E.C.E

2006-2008: Herambalaya Residential Collage, Orissa
HSCE Board

Technical Qualifications:

Software : VB.Net, ASP.Net, Ms Office, SPSS, Web designing, ACS Management.

Languages: Programming in C, C++, Dot Net (.Net).

Subject : Digital marketing, IMC plan for Sachadev luggage.

Skills Profile:

Communication and Interpersonal Skills

Team Working

Conflict Resolution

Judgment and Decision Making

Negotiation

Time Management

Leadership

Achievements

Achievements: I used Digital marketing and IMC plan for Sachadev luggage, Punjab to generate Demographic sales.

Key Marketing Strategies to Promote Reliance Health Insurance in Jalandhar. We helped reliance organization to increase awareness about their product

Certificates: Reliance: 24th Feb 2013 Lovely Professional University, Jalandhar, Punjab.
Robotics: 29th Aug 2011 Bharath University, Chennai, Tamilnadu.

Placement Coordinator: Nominated as the Placement Representative for MBA (2012-2014) Batch.

Work Experience:

Business Development Executive, OMICS International

- Contacting and Generating leads for international events.
- Networking with US, Europe & Asian Delegates.
- M2M, B2B Meetings with sponsors and exhibitors.
- Strategy implantations and execution for International Event and Expo.
- Managing and Configuring Administrative control system.
- Write proposals, brochures and various other business informational letters.
- Identify potential clients, and the decision makers within the client organization.
- Work with the team to achieve short & long term revenue and profit growth.
- Conduct market competitive analysis to develop roadmap and sales strategy to secure new business.
- Professional deals & agreement with the Collaboration and Association.

Technical Skills:

- Proficiency in Microsoft Excel, Microsoft Outlook, Microsoft Word and Microsoft PowerPoint
- Basic Knowledge of C, Perl and Python
- Basic Knowledge of Google Ad Words
- Digital Marketing; Planning Ad Campaigns for Conferences
- Content Writing for Websites with highly relevant meta-keywords and meta-descriptions using Google Keyword Planner to improve the ranking of the webpage.

Hobbies:

Gyming, Playing Chess and Lawn Tennis

Personal Information:

Mother's Name : Jaganseni Pradhan
Father's Name : Uma Charan Pradhan
Date of Birth : 07 April 91
Nationality : Indian
Marital Status : Single
Language known : English, Hindi, Odiya and Punjabi.
Address : Harsha Hostel, Madhapur, Hyderabad, Telangama-530001

Place:

Date: