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| ***CURRICULUM-VITAE*SRIKANT MOHANTYBorn on7th August 1969, male, Indian married with two kids.Residing atC/o-A.C.MohantyH.I.G-1/60,Kapila Prasad, B.D.A.Colony,Old Town, Bhubaneswar-751002.Mob:9938384306(0)E-Mail: srikantmeera@rediffmail.com****Srikant19692003@yahoo.co.in****mrmohanty23@gmail.com**Post Applied for: WriterEducational Qualification:(1) B.Com (Hons) from the most prestigious college of Orissa,B.J.B.college (Utkal University) Bhubaneswar, in 1989.(2) PG Diploma in Computer operations from Utkal Computer, Bhubaneswarfrom (April-July), 1989.(3) PG Diploma in System Management From National Institute ofInformation Technology (NIIT) in 1990.(4) Advanced Diploma in Business Administration from Indian school ofLabour Education (ISLE) in the year 1997.(5) PG Diploma in Marketing Management from IGNOU (Indira GandhiNational Open University) in 1998.(6) Completed MBA (Marketing) from Symbiosis Institute of ManagementStudies, Pune.(7) MA in Journalism and Mass communication from Madurai Kamraj UniversityPresent occupationPresently I am working for News Insight (An English Weekly) at Bhubaneswar as Correspondent-cum-columnist and as a Sr. Content writer for Kumar solution Pvt. Ltd, Ranchi, [www.askiitians.com](http://www.askiitians.com), and [www.nelive.in](http://www.nelive.in) and many more websites.I am also a writer with many websites such as [www.indianblogger.com,www.factoidz.com,www.expertscolumn.com,www.instastudio.com,www.triond.com](http://www.indianblogger.com,www.factoidz.com,www.expertscolumn.com,www.instastudio.com,www.triond.com/),[www.bdtips.com,www.greatlivingtips.com,www.digitalcontent.com,www.bukisa.com](http://www.bdtips.com,www.greatlivingtips.com,www.digitalcontent.com,www.bukisa.com/) and many more websites.1. I am writer with passion for writing for different types of topics such as management, Human resource, Humor, Health, Philosophy of life and living and different themes.
2. I do write on assigned topics for various websites.

Total experience in Freelance Writing: 5+ years **PAST PROFILE** **Worked with Aditya sponge and power pvt ltd from 5th April 2004 to April 2005as assistant general manager (Commercial & marketing) for their sponge iron plant and posted at Bhubaneswar. My company had a group turnover of 300 crores in several diversified areas like manufacturing and marketing sponge iron,construction and automobile distributorship.JOB PROFILE. Reporting to GM/DGMS on day-to-day basisregarding****(1) Monthly sales target vis-à-vis monthly sales figures.****(2) Credit control measures & outstanding position in the market.****(3)Performance appraisal of the sales staff.****(4) Appointment of channel partners & logistics control.****Past Experience(2)****(I) Worked with PAREKH PLATINUM.LTD.( Manufacturing & MarketingJewellery) at MUMBAI , a public limited listed company, having goodcorporate culture with annual turnover of Rs. 800 crores , havingtechnical collaboration with AURO ARGENTO INC U.K. and multinationaloperations in countries such as France, U.K., DUBAI & ITALY from 1stFebruary 1999 to 4th April 2004.TenureJoined PARKEH PLATIUM LTD as on 1st February 1999 as an Area SalesOfficer (Equivalent to Area Sales Manager), worked in five states suchas Orissa, Andhra Pradesh, Karnataka, Chattisgarh and Punjab and created entire distributor network in these states.****Job Profile (Last Assignment). As in charge of Orissa & Chattisgarh and managed the entireoperations of marketing gold and silver jewellery andsilver and palladium based alloy through wide dealernetwork in these two states.. Management and supervision of the entire sales force ofdealers, planning and executing sales strategies,appointing business associates and dealers in therespective two states.. Looking after credit control and logistic solution.. Looked after promotional ventures, such as conductingseminars, publicity campaigns.Reporting Pattern****. Compiled JC report, stock report, weekly report, daily reportof sales and also timely market information report andforwarding them to DGM (Sales And Marketing), based at headoffice at Mumbai.PAST EXPERIENCE (3). Worked in M/S KILBURN REPROGRAPHICS LTD, a conglomerate inWILLIAMSON & MAGOR group from October 1994 to Feb. 1999 as sales personnel as the in-charge of their Office AutomationDivision being posted at their branch at Bhubaneswar andreported to Area Sales Manager based at Calcutta.PAST EXPERIENCE (4)****. Worked in M/S BLOW PLAST LTD at Cuttack, reported to PRODUCTMANAGER in the branch office at Cuttack as a sales officer for their dealer network fortheir range of moulded furniture from Dec. 1990 to Oct. 1994 and I was posted at their dealer network.Possible date of joining****30 Days** **Last salary:-****Rs. 3,00,,000 (Three lakhs rupees only per annum)****Present remuneration****Rs 0.30-0.40 paisa per word****Languages Known****Oriya, Hindi, English..Location PreferredBhubaneswar****I hereby declare the above as true to the best of my belief.****Place: Bhubaneswar Srikant Mohanty****Date:5-11-2016** |
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