**MANAS KARNIK**

manas.karnik@gmail.com | +919819452571 | DOB: 01.01.1994

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| **EDUCATION** |

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| 2011/17 | **University of Mumbai, B.E.Information Technology (Second Class Pass)*** Modules: Software testing and quality assurance, software project management, information technology for enterprise management, digital marketing, environmental studies, operating systems for computational devices, manufacturing processes, virtual reality systems, software engineering, database technologies (MySQL), applied mathematics, data structure and algorithms, engineering mechanics, electronic engineering.
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| 2009/11 | **Shri T.P. Bhatia College of Science, Higher Secondary College (Distinction)*** Subjects: Physics, Chemistry, Math’s and Electrical Maintenance
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| 2001/09 | **Dr. S. Radhakrishnan Vidyalaya, Secondary School Certificate (High Distinction)** |

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| **WORK EXPERIENCE** |
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|  Dec 17/Present |  **Freelance Web developer/Digital Marketer*** Worked with UK based clients for Tutoring websites. ([www.instatutor.co.uk](http://www.instatutor.co.uk))
* Worked with travel bloggers around India for promoting their social media platforms
* Conducted a workshop for upcoming bloggers in India
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| Jan16/Jan17 | **Project Coordinator, Cactus Communications Pvt. Ltd. (Mumbai, India)*** Managed the coordination between clients and medical writers in a prominent client-facing role
* Coordinated multiple projects simultaneously, working over 60 hours a week if required
* Designed a system for technical writers to be assigned to clients to avoid time-zone clashes
* Developed independent analysis to identify relevant writers and business affiliates from LinkedIn
* Football caption for two quarters, qualified for the finals in cross-corporate tournaments
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| May 2013/17 | **Freelance Photographer (Mumbai, India)*** Photographed the gallery for Coutloot, an Indian fashion start up. Conducted over 15 shoot, each which included 50 clothes changes for a range of models. Set up a temporary studio for collaboration.
* Conducted a photoshoot with the Founder and Cofounder for the GameOn company blog
* Photoshoot for a private designer(Jajodia) which included 20 clothes changes.
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| Jul 15/Dec 15 | **Software Consultant Intern, Inspiro Infotech (Gujarat, India)*** Developed a strong network of business contacts for the company to approach with their product
* Introduced over 50 new builders into the network, including big names like Oberoi builders
* Worked in a team of 5 to open a new office in Bombay, from property search to market analysis
* Engaged in a combination of work from home with weekly site visits in Gujarat and Bombay
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| 2014/2016 | **Founder, Mankography Photography Tours (India)** * Organized guided photography tours for groups of 15 around Mumbai, Dharamshala, and Spiti Valley
* Taught budding photographers the basics of landscape and nature photography, and social media presence
* Conducted a total of 5 tours across 2 years, specializing in ornithology and bird photography
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| 2013/2014  | **Business Consultant Intern, Edulab (Mumbai, India)*** Part-time voluntary business consultant to build Edulab’s presence in colleges in India
* Ensured Edulab secured the winning place in 3 Mumbai colleges for organizing industrial visits for students
* Worked in teams to organize the logistics and itinerary of the industrial visits
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| 2012/2013  | **Marketing Intern, Gameon Pvt. Ltd. (Mumbai, India)** * Promoted their apps through successfully email, digital and social media marketing
* Worked in a team of three to grow their social media presence and traffic to their blog
* Managed marketing drives in teams around four malls in Bombay to build on-ground presence
* Conducted a photoshoot with the Founder and Cofounder for the company blog
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| **EXTRACURRICULAR ACTIVITIES** |

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| 2015/17 |  **Teacher with The Candle Project**, (Mumbai, India)* Volunteered with underprivileged school children during weekends, teaching them English and other core subjects.
* Taught classes of 8-10 children, and in total over 70 students over the period of two years.
* Handled social media for the NGO including Search Engine Optimization, Facebook and Instagram.
* Organized and led national park visits for the children to raise awareness about the environment and the natural ecosystem, focusing particularly on bird watching and species
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| 2013/14 | **Chairperson for Students Committee of Engineering**, Mumbai University * Represented my college in a team of four for the All India College Conference in Chennai
* Organized a four day educational festival where national colleges attended, and on the last day organized the first Sunburn college campus music festival coordinating with international artists
* Initiated various technical workshops around the year for students, including Photoshop, Android Programming, Coral Draw and Java
* Organized a blood donation camp where over 300 students donated blood
* Organized industrial visit to Persistent System with over 200 students participating

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| 2012/13 | **National Park Census,**(Mumbai, India)* Learnt how to identify leopard footprints and excretion, and determine their age and gender
* Camped for two days in Borivali National Park (over 100 sq km) to count the number of leapords around waterholes in the park, and also monitored camera traps
* Made reports and analysis to help with sense report documentation.
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| 2010/2013 | **Kids Domain Learning Centre** (Mumbai, India)* Took kids for annual birdwatching races in Mumbai and recreational birdwatching at various lakes and national parks within Bombay
* Led groups of 12-15 children and coordinated the logistics for over 100 children participating
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| **LANGUAGES, SKILLS AND INTERESTS** |

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|  | * **IT:** Excellent proficiency with Microsoft Office, WordPress, HTML, HTML5, CSS, Java, and Digital Marketing.
* **Languages:** Native English, Hindi and Marathi Speaker and Writer, Conversational French.
* **Interests:** Learning and practicing photography since the age of 12, studying ornithology since the age of 16, strong experience in trekking across the Himalayan and Maharashtra mountain ranges.
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